







Corporate Brochure



We believe in the passion and dreams of entrepreneurs. We believe they are job creators, problem solvers, innovators and the backbone of the economy. We understand the joys and pains of business. We listen to our clients and their customers, their needs and pain points, and are constantly innovating to give them more powerful tools to help them drive their business. Reach maximum business channels and help them deliver profits by delivering services on time.



Mission

To make technology an asset for your business not a problem.



Vision

To be the partner of choice for the world's leading IT & Software service providers.

Business Values

- Increasing Profitability
- Increasing ROI
- Improving Market Share
- Achieving Business Globalization
- Applying Shared Vision



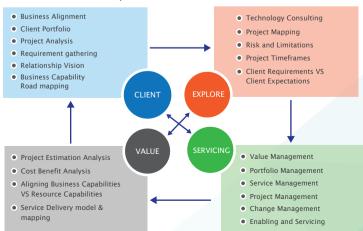
Explore the opportunity to meet a GREAT TEAM!!!

LeadIT solutions is reinforcing industry expertise, expanding to full life-cycle IT services and focusing on the markets where we can be in the top among IT Consulting and Outsourcing providers. With our expertise and knowledge, LeadIT solutions are committed to develop enterprises and Small-Medium Businesses in information technology towards a better functioning future. At LeadIT solutions, we combine the industry knowledge and the best available technologies into solutions that best serve our clients in their specific business and market contexts. LeadIT solutions deep understanding of the clients markets, ecosystems, business processes and corporate culture makes us an indispensable partner for the global technology providers. LeadIT solutions are strengthening the IT Consulting Services to encompass the full life-cycle, by which we aim to become the preferred IT transformation partner and consultant for our clients and customers.

Our Approach

Expanding to provide full life-cycle IT services

- O Investments in Consulting and System Integration capabilities
- Reinforcing industry expertise
- Building on our long customer relationships and customer core process understanding
- O Focusing on markets where we can be in the top among IT service Consultants
- O Building on our strengths in INDIA and beyond the boundary to develop our Expertise and business in new market place





Accelerate to do more...

At LeadIT solutions, we focus on long-term customer relationships. Our business is built upon industry knowledge and a deep understanding of our clients core processes, technology know-how and on Consulting and Outsourcing as preferred offered service. LeadIT solutions offering have been developed to meet all of our clients IT challenges. Our integrated service offering combines Managed Services, Consulting and System Integration and Industry Products that are embedded with various competitors' Industry offering. With this service structure, we are able to provide full lifecycle IT services. We also focus on developing our services and products within our consulting Services business area that continues to differentiate itself by combining its deep customer process knowledge with technical expertise. In Consulting and Outsourcing Services our strong offering covers Healthcare, Telecom, Mobility, and other domains with various technologies involved.

Service Objectives

- Meeting the needs of Client's and their customers by constantly seeking, and acting on, their opinions regarding innovation, product quality, choice and service
- O Providing shareholders with progressive returns on their investment improving profitability through investment efficiently and effectively, in productivity improvements and in new technology
- O Developing the talents of its people through sound management and training practices, while rewarding them fairly with equal opportunities for all
- Working closely with Clients and Consultants/Advisors to build long term business relationships based on strict quality and price criteria

Industry Verticals

- Healthcare and Life Sciences
- Energy and Natural Resources
- O Insurance, Banking and Telecom
- Digital Marketing
- Retail and Consumer goods
- Manufacturing and Travel
- Gaming and Entertainment
- E-governance

Domain Verticals

- Application Development
- Business-IT Consulting
- Front-End Solutions
- Enterprise Applications
- IMS-Information Management Services
- O IT-Infrastructure Services
- Mobility & Software Testing
- Cloud Infrastructure Services



Customized Solutions | Seamless Integrations

LeadIT solutions IT Consulting and Outsourcing practice leverage's a range of next-generation platforms and technology concepts, enabling IT organizations adapt to current and future business needs, and simultaneously reducing the cost and risk of technology transformation. Organizations can leverage LeadIT solutions specialized skills across Business Process Management, Enterprise Architecture, SOA, Application Portfolio Analysis and Test Environment Management to build competitive advantage, lower business risks and enhance the ROI from their IT investments. LeadIT solutions proven solutions help enterprises, governments and educational institutions successfully install, deploy, discover, inventory and optimize spend on their business applications. Our Global Consulting Services team helps you quickly benefit from our solutions to drive measurable business impact. We strive to make technology integrate seamlessly with your business so your business can accelerate to do more. We strive to develop efficient and effective solutions for our clients through state-of-the-art technology, innovation, leadership and partnerships. We also strive to deliver the best possible reliable software solutions to help our clients improve IT efficiency and business profitability. LeadIT solutions symbolize Innovation effort and Leadership. To succeed in the Knowledge age, organizations need to adapt to the changing environment. They need to create Smart-Sourcing partnerships which would allow them to concentrate and focus on their core business objectives. To stay abreast and ahead of competition selecting rightpartner for such relationship is essential and critical aspect.

Driving Change

- Functional and highly usable web applications matching your business needs, requirements and expectations
- Smart and open application architecture allowing for high solution productivity and scalability
- O High application maintainability enabling to reduce the total cost of ownership
- Full control and transparency of the development process backed with seamless communication
- Mature QA procedures throughout the entire software development life cycle
- Deployment, stabilization and ongoing support & maintenance of the delivered application



Customized Solutions | Seamless Integrations LeadIT solutions are focusing on the markets where LeadIT it has the opportunity to be among the top players in its field, and offer the full life-cycle of IT Consulting and outsourcing services. The current core market is the Europe, and LeadIT is building on its strong position in USA, UK and EUROPE and Asia-Pacific Countries. In IT Consulting and Outsourcing services, LeadIT serves its Clients worldwide. LeadIT solutions have profiled its market areas with potential outside of INDIA as the New Markets, and the evaluation work is ongoing. We are well positioned to create value for our clients in the New Markets. Outside INDIA: LeadIT has already secured good presence with recognized capabilities. Consulting and Outsourcing is an important value driver for LeadIT, and the Outsourcing rate has increased within a year being over 55% in 2015. In IT services business the ratio is steadily growing being 34% and in Consulting it is traditionally higher to a 59% mark. LeadIT solutions offshore centers are located in INDIA. LeadIT solutions has built a reputation for helping organizations develop and implement innovative strategies. unlock growth opportunities and deliver sustainable performance improvements. We work with Clients and the investment community to bring unrivaled expertise across the full spectrum of resources and Industry verticals. Our rigorous analysis, fresh insight, actionable recommendations and hands-on implementation support help clients in tasks such as optimizing their portfolio, attaining industry-leading productivity, developing game-changing strategies, consolidating access to supplyside resources, and maximizing benefits of technological innovation

How It Benefits?

- Help achieve Client strategic objectives
- O Improve the quality, reliability and performance of the Client Products and systems
- O Speedier time to market for your applications
- O Timeframe Reduction in Developing software and testing cost
- O Reducing the defects that impact business use of the application
- O Provide a stable application in production
- O Significantly improve the Quality

Adapt best practices to Deliver Quality & Project time

Designing Integration & Pre Review Development Post Review Solutions Deployment Project Review Project Analysis Module coding Application or Post Project Review Efficiency and Workflow design Module integration system Integration Operational Review Prioritized · Unit Testing Implementation Effectiveness Project Deployment opportunities feature/Function Integration Testing Support Roll-out plan Technology · Regression Testing · Training · Cost Benefit UI/Prototypes Product life infrastructure Application Analysis Database Design Interface planning and Change review Cost Benefit Application · Application/module analysis Management Architecture Functionality Application Operational Analysis Integration Specifications Performance Management Migration Plan Opportunities Design Reviews analysis Release · Risk Mitigation Implementation Change · Change Management analysis and Plan Planning Management management UAT Closure

Step	MAIC	Focus	Action	Question	Know	See	Tool	Data	Location
1	Measure	ста	Select CTQ Characteristic	Does the selected CTQ offer high impact quality, cost or time ?					
2	Measure	сто	Define Performance Standards	Can stated performance standards satisfy customer and business needs?					
3	Measure	ста	Validate Ifeasurement System	is the current measurement system acceptable by conventional standards?					
4	Analyze	ста	Establish Product Capability	Does the existing capability of this CTQ need to be improved to meet performance requirements?					
5	Analyze	ста	Define Performance Objectives	Do we know the extent to which the variation must be reduced to meet objectives?					
6	Analyze	ста	Identify Variation Sources	Do we know the major family of					
7	Improve	CTQ and CTP (Critical to Process)	Screen Potential Causes	Are the leverage CTP's known?					
8	Improve	(Critical to Process)	Study Key Relationships	Do we know what relationships among the CTP's must be controlled?					
9	Improve	CTP	Establish Operating Tolerances	Do we know the functional limits for the CTP's?					
10	Control	СТР	Validate Irleasurement System	is the current measurement systems acceptable by conventional standards for the CTP's?					
11	Control	CTP	Determine Process Capability	Can process operate within chosen limits to a 6c capability?					
12	Control	CTP	Implement Process Control System	Can objectives be consistently met?					

	Data Collection Plan for Measurement Analysis												
Defin	e What to Me	asure	Define How to Measure			Who will do it	Sample Plan						
	Type of	Operational	Measurement	Data Tags Needed	Data Collection	Person(s)	What?	Where?	When?	How Many?			
Measure	Measure	Definition	or Test Method	to Stratify the Data	Method	Assigned							
Name of	XarY	Clear definition of	Visual	Data taga are	Manual?	State	What	Location	How	The number			
parameter	attribute or	the measurement	inspection	defined for the	Spreadsheet?	who has	measure is	for	often	of data			
or condition	discrete	defined in such a	or automated	measure. Such	Computer based?	the	being	data	the	points			
to be	data,	way as to achieve	test?	as: time, date,	etc.	responsibility?	collected	collection	data	collected			

Features

- O Project tasks are completed on time
- O Project is on budget
- Decrease project Delivery Timeframes (TAT)
- Minimize defects delivered

- Improve performance
- Improved employee retention and satisfaction
- Increased organizational effectiveness
- Increased Client satisfaction



